

## **COLONY LIVE SOUTH AFRICA (Pty) Ltd Privacy Policy**

This privacy policy has been compiled to better serve those who are concerned with how their 'Personal Information' (PI) is being used online. PI is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. Please read our privacy policy carefully to get a clear understanding of how we collect, use, protect or otherwise handle your Personal Information in accordance with our website.

### **What personal information do we collect from the people that visit our blog, website or app?**

When visiting or registering on our site, as appropriate, you may be asked to enter your name, email address, phone number or other details to help you with your experience.

### **When do we collect information?**

We collect information from you when you register on our site, subscribe to a newsletter, fill out a form or enter information on our site.

### **How do we use your information?**

We may use the information we collect from you when you register, sign up for our newsletter, respond to a survey or marketing communication, visit the website, or use certain other site features in the following ways:

- To personalise user's experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To send periodic emails regarding our products and services.

### **Do we use 'cookies'?**

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognise your browser and capture and remember certain information. For instance, we may use cookies to help us remember and process the items in your shopping cart. They may also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We may also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future. We use cookies to compile aggregate data about site traffic and site interactions in order to offer better site experiences and tools in the future. We may also use trusted third party services that track this information on our behalf. You can choose to have your computer warn you each

time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser (like Internet Explorer) settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies. If you turn cookies off, some features will be disabled and some of our services may not function properly.

### **Third party disclosure**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information.

### **Third party links**

We do not include or offer third party products or services on our website.

### **CHILDREN'S INFORMATION**

We do not collect the personal information of children.

### **SPAM**

We do not send unsolicited commercial communication and will provide an option to opt out of receiving further communication.

### **Definitions**

“User” means a unique instance of a browser, application or similar technology.

“User Cookie” means the User identifier (of which a cookie is one example) associated with a User for remarketing or similar audiences.

“Remarketing Lists” means a list of User Cookies created or otherwise obtained by you and used in connection with remarketing or similar audiences.

“Similar Audiences Lists” means a list of Users created by Google based on a Remarketing List for use in connection with similar audiences.

“Properties” means properties or content on which advertisements are shown.

### **Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below. [www.colonyhq.com](http://www.colonyhq.com) 32A Jellicoe Avenue Rosebank, Johannesburg Gauteng South Africa 2196 [info@colonyhq.com](mailto:info@colonyhq.com)